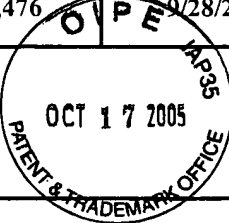
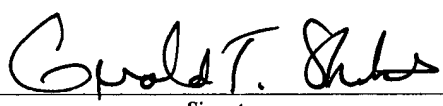
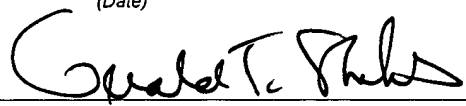


Gp3639 (TW)

<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b>				<b>Docket No.</b> 1110/80376	
Applicant(s): Michihiro Ota et al.					
Application No. 09/672,476	Filing Date 09/28/2000	Examiner Igor N. Borissov	Customer No. 24628	Group Art Unit 3639	Confirmation No. 8514
Invention:  <b>PROMOTION METHOD AND SYSTEM</b>					
<u>COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is an amendment in the above-identified application.					
The fee has been calculated and is transmitted as shown below.					
<b>CLAIMS AS AMENDED</b>					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	-	20 =	0	x \$50.00	\$0.00
INDEP. CLAIMS	-	3 =	0	x \$200.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>
<input checked="" type="checkbox"/> No additional fee is required for amendment.					
<input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____					
<input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed.					
<input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account <b>23-0920</b>					
<input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16.					
<input type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.					
<input type="checkbox"/> Payment by credit card. Form PTO-2038.					
<b>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</b>					
 Signature			Dated: <b>OCTOBER 14, 2005</b>		
Gerald T. Shekleton WELSH & KATZ, LTD. 120 South Riverside Plaza 22nd Floor Chicago, Illinois 60606-3912 Telephone (312) 655-1500 Facsimile (312) 655-1501			<div style="border:1px solid black; padding:5px;"><p>I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on</p><p style="text-align:center"><u>OCTOBER 14, 2005</u></p><p style="text-align:center">(Date)</p><p style="text-align:center"></p><p style="text-align:center">Signature of Person Mailing Correspondence</p><p style="text-align:center"><b>GERALD T. SHEKLETON, (27,466)</b></p><p style="text-align:center">Typed or Printed Name of Person Mailing Correspondence</p></div>		
cc:					



PATENT  
Attorney Docket No. 1110/80376

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re U.S. Patent Application

Applicant(s): Michihiro Ota et al.

Serial No.: 09/672,476

Filed: September 28, 2000

For: PROMOTION METHOD AND SYSTEM

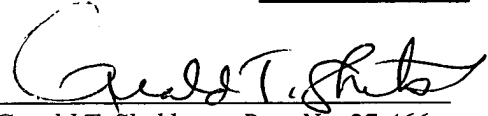
Examiner: Igor N. Borissov

Art Unit: 3639

) Confirmation No.: 8514  
)

) *I hereby certify that this correspondence*  
) *is being deposited with the United Postal*  
) *Service as first class mail in an envelope*  
) *addressed to: Mail Stop Amendment,*  
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) *1450, Alexandria, Virginia, 22313-1450,*  
) *on*

October 14, 2005

)   
) Gerald T. Shekleton, Reg. No. 27,466

AMENDMENT

Mail Stop AMENDMENT  
Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

The Office Action of July 14, 2005 has been carefully reviewed and the following amendments and remarks are made in response thereto.